



Department of Telecommunications
Ministry of Communications & Information Technology
Government of India
DOT

FICCI

Federation of Indian Chambers
of Commerce and Industry



**INDIA
TELECOM
2009**



December 3 - 5, 2009 • Pragati Maidan, New Delhi, India



CONFERENCE

3RD - 4TH DECEMBER 2009, HALL NO. 18 • PRAGATI MAIDAN, NEW DELHI, INDIA

**Telecom for
Inclusive Growth**



www.indiatelecom.org

Associates:

Knowledge Partner



**OVER 500
DELEGATES
IN 2008!**

BLOCK YOUR DIARY
ON 3RD - 4TH DECEMBER 2009 FOR

PREMIER INTERNATIONAL CONFERENCE
INDIATELECOM**2009**

India Telecom 2009, fourth consecutive year of the leading international conference and exhibition is a forum for promoting Telecom for Inclusive Growth through Enterprise and Learning

OBJECTIVE

Provide a platform for informative and interactive sessions with the prime movers of the Telecom Sector across various spheres like Government, Policy makers, Industrial leaders, Academia and Potential investors.

Focus on networking opportunities for exchanging ideas leading to future business alliances.

Provide opportunity to learn about best practices, global experiences and showcase state-of-the-art technologies.

Focus on using Telecom successfully for achieving inclusive growth in the country.

TELECOM SCENARIO IN INDIA

Third largest telecom subscribers in the world.

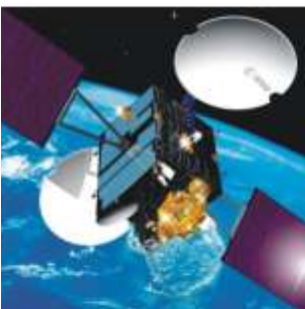
Second largest wireless network in the world.

Fastest growing telecom sector with an average addition of over 10-12 million subscribers per month.

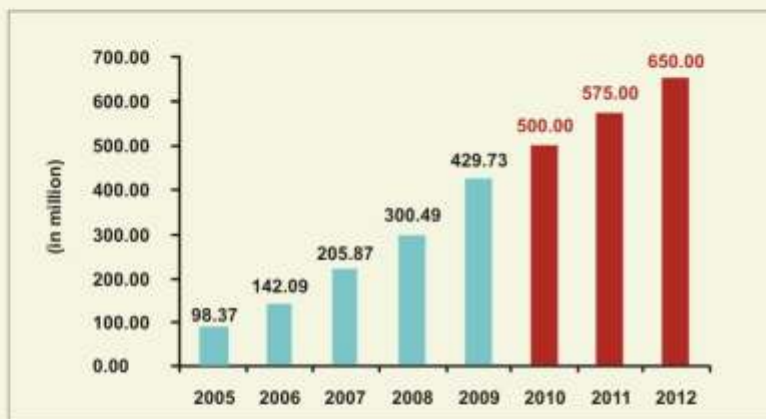
480 million telecom subscribers as on July 2009, with a CAGR of 45 per cent during the last five years.

442 million wireless subscribers as on July 2009, with a CAGR of 65 per cent during the last five years.

Target of 650 million connections by 2012.

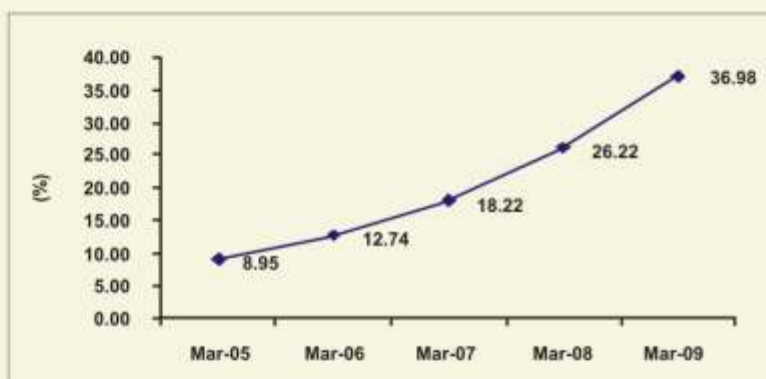


Telephone Subscribers



Overall teledensity of 40.04% as on July 2009, with the CAGR of 45% during the last five years.

Overall Teledensity





RURAL TELEPHONY

- 145 million rural subscribers as on July 2009, with the CAGR of 75% during the last five years
- Rural teledensity of 17.72 % as on July 2009, with the CAGR of 72% during the last five years
- Target of 200 million rural connections with teledensity of 25% by 2010 & teledensity of 40% by 2014.

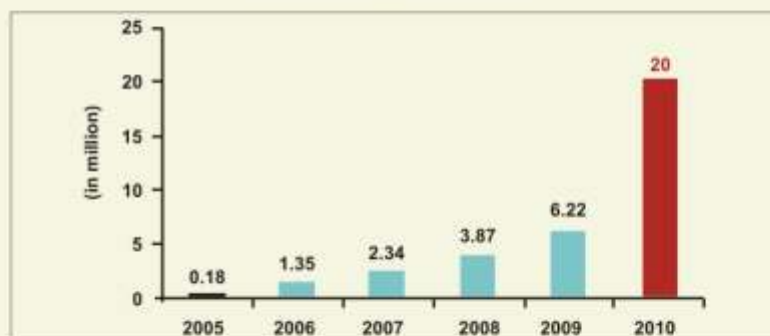
Rural Subscribers



BROADBAND

- 6.80 million broadband subscribers as on July 2009, with the CAGR of 142% since March 2009.
- Target of 20 million broadband connections by 2010.

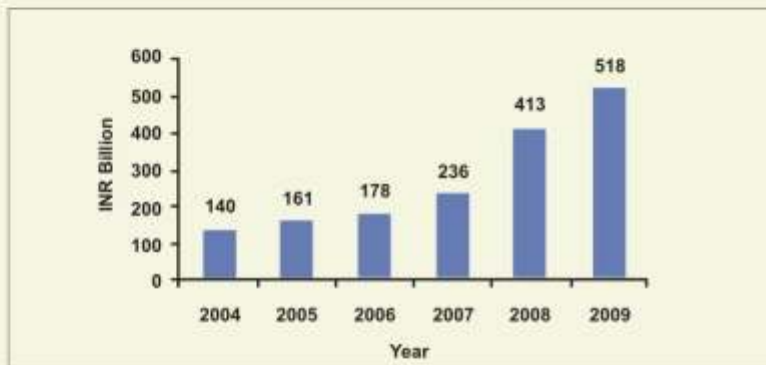
Broadband Subscribers



MANUFACTURING

- INR 518 billion production of telecom equipments on March 2009, with the CAGR of 29% during the last five years.
- Target of quadrupling production by 2012.

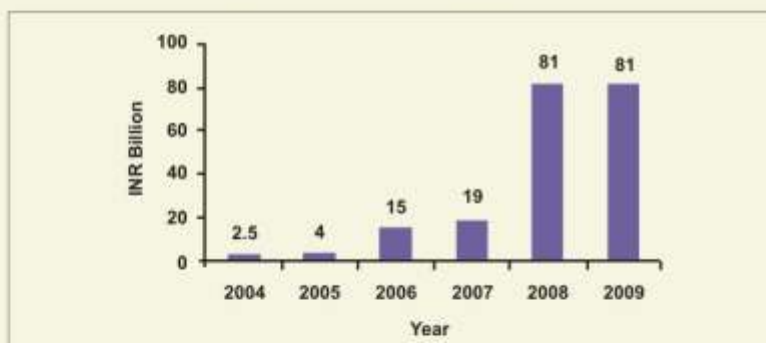
Production of Telecom Equipments



EXPORT

- INR 81 billion export of telecom equipments as on March 2009, with the CAGR of 100% during the last five years.
- Target of INR 400 billion of export of telecom equipments by 2012

Export of Telecom Equipments





RESEARCH & DEVELOPMENT

Seven Centers of Excellence set up in Public-Private Partnership mode at the premier academic institutions of the country to give fillip to research and development in the telecom sector.

S. No.	Associate Institute	Sponsor	Work Assigned
1	IIT Kharagpur	Vodafone Essar & Alphion	Next Generation Network (NGN) & Network Technology
2	IIT Delhi	Bharti Airtel	Telecom Technology & Management
3	IISC (Indian Institute of Science), Bangalore	Aircel	Information Security & Disaster Management of Infrastructure
4	IIT Kanpur	BSNL & Alphion	Technology Integration, Multimedia & Computational Mathematics
5	IIT Chennai	Reliance Communication	Telecom Infrastructure & Energy
6	IIT Mumbai	Tata Teleservices	Rural Applications
7	IIM Ahmedabad	Idea Cellular	Policy, Regulation, Governance, Customer Care & Marketing

TARGET

- Pre-eminence of India as a technology solution provider
- Comprehensive security infrastructure for telecom network
- Doubling the telecom equipment R&D by 2010 from present level of 15%

EVENT HIGHLIGHTS

DAY 1 (3rd December 2009, Thursday)

- **Conference Session I**
Rural Telecom: Bridging the Telecom Divide
- **Conference Session II**
India as 'Hub' for Telecom Equipment Manufacturing & Exports
- **Open House**
on Regulatory Issues
- **CEOs Roundtable**
(By Invitation only)

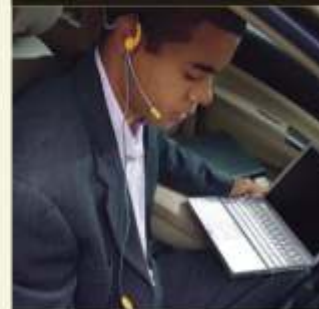
DAY 2 (4th December 2009, Friday)

- **Conference Session III**
VAS, Mobile Banking and M-Commerce
- **Conference Session IV**
Exploring New Frontiers
- **Conference Session V**
Regulatory & Policy Framework
- **Special Session on Telecom for Inclusive Growth**
- **Closing Ceremony**

DAY 3 (5th December 2009, Saturday)

- Golf Tournament - Tee off to Next Billion

EXHIBITION (December 3 - 5, 2009)





CONFERENCE SESSIONS

3rd December 2009, Thursday, Hall No. 18, Pragati Maidan, New Delhi

SESSION I

RURAL TELECOM: BRIDGING THE TELECOM DIVIDE

11:00AM - 01:00PM

The Telecom penetration is increasing in the world's fastest growing telecom market and the Emerging Rural Market in India provides an extensive marketplace for mobile industry. While telecom service providers are entering the rural market by providing innovative, cost effective communication solutions and services but a lot needs to be done to bridge the digital divide. The adoption of 3G & BWA is likely to galvanize competition and expand network coverage into the hinterlands of the country. The recent focus of the operators is also on the eco-friendly and energy-efficient solutions, particularly base stations and cell sites, which consume the majority of a network's energy.

- Rural and remote access: Strategies for successfully tapping into new markets
- Potential of wireless technologies in rural areas
- Impact of 3G and BWA Services on inclusive growth
- Strategies and Business models for improving telecom penetration in rural areas
- Green push to rural telecom

SESSION II

INDIA AS 'HUB' FOR TELECOM EQUIPMENT MANUFACTURING & EXPORTS

02:00PM - 03:30PM

The telecom equipment manufacturing sector in India has been making rapid progress in the past few years. In order to make latest technology available in the market, we should focus on commercialization of telecom innovation and technology. Growth of telecom manufacturing market can contribute towards the inclusive growth by making low cost handsets available that support affordable access in rural areas.

- Developing eco-system for telecom equipment manufacturing in India
- Opportunities and strategies for Indian manufacturers
- Reducing gap between innovation and commercialization
- Telecom manufacturing: Expected contribution to inclusive growth

OPEN HOUSE SESSION WITH SENIOR OFFICIALS FROM DOT, TRAI, DIT ON REGULATORY ISSUES

03:30PM - 04:30PM

4th December 2009, Friday, Hall No. 18, Pragati Maidan, New Delhi

SESSION III

VAS, MOBILE BANKING AND M-COMMERCE

09:30AM - 10:45AM

VAS market has an immense potential to grow with services like mobile banking and mobile commerce. Mobile banking has picked up in India after the RBI issued operating guidelines for mobile banking in India in September 2008. For further promoting M-commerce, an eco system needs to be developed among application developers, financial institutions and mobile phone networks in India.

- Next generation Value Added Services - Innovation, Evolution and Applications
- Mobile Commerce
- Content development, pricing and development for Inclusive Growth
- Innovative strategies & models for driving VAS demand

SESSION IV

EXPLORING NEW FRONTIERS

10:45AM - 12:00PM

The current global financial meltdown has proved to be one of the major hindrances on the path of economic reform and development. Indian telecom sector has shown innate strength and resilience and is perhaps one of the few sectors that have remained almost unaffected by this adverse global trend. With growing competitive pressure on all fronts and the inevitable need to keep pace with emerging technologies globally, telecom operators are re-examining their traditional business models and are making substantial investments in upcoming technologies.

- Strategic alliances, partnerships and M&A's in the face of Global Financial Crisis
- The Indian Telecom Market, Post - Maturity
- Future Generation Network and Services

SESSION V

REGULATORY & POLICY FRAMEWORK

12:10PM - 01:20PM

The regulatory and policy environment in Indian Telecom sector today needs to pro-actively take cognizance of the emerging technologies and convergence in the sector. Just as in voice, Indian policy makers and regulators need to focus their attention on deploying telecommunications to enhance the productivity and growth of enterprise, IT and investments. With promising market and growth of telecom industry, one needs a positive compliance towards the regulations and policies.

- Unified Communications and Collaboration
- Spectrum needs for economic growth and social benefits
- Emerging technologies & security management
- Convergent Regulation – New technologies, competition, delivery channels & devices

SPECIAL SESSION ON TELECOM FOR INCLUSIVE GROWTH
ADDRESS BY DR. A P J ABDUL KALAM, FORMER PRESIDENT OF INDIA

02:00PM - 02:45PM

CLOSING CEREMONY
ADDRESS BY DR. MANMOHAN SINGH, HON'BLE PRIME MINISTER OF INDIA

04:00PM - 04:30PM





INDIA TELECOM 2008 GLIMPSES OF A SUCCESS STORY

- Inauguration by Dr. Manmohan Singh, Hon'ble Prime Minister of India in the august presence of Hon'ble Minister for Communications and Information Technology and Hon'ble Minister of State for Communications & Information Technology
- Launch of 3G Mobile services in India by Hon'ble Prime Minister of India
- CEOs roundtable with the Hon'ble Minister of Communications and Information Technology, Government of India
- Two day International Conference with the theme "CONNECTING RURAL INDIA"
- Open House on Regulatory & Policy Issues
- 52 Speakers (international & national) made significant presentations
- A Special Session on 3G Arriving in India
- Over 500 delegates attended the international conference
- A Seminar on "How India can become a Leader in the Wireless World"
- 17,114 visitors from the industry, government and related associations attended the event
- 250 Exhibitors from 28 countries
- Pavilions: China, Taiwan, Telecom Centers of Excellence (TCOE), Telecom Infrastructure
- Service providers showcased their latest technology & advancement in telecom sector





December 3rd - 4th, 2009 • Hall No. 18, Pragati Maidan, New Delhi, India

Title (Mr./Ms.)

Name

Designation

Organization

Mailing Address

.....

.....

City..... Zip/Pin Code.....

Country..... Nationality

Telephone(s)(with country code)

Fax

E-mail

Website:

Passport Details (mandatory for *Foreign Delegates)

Passport No. Date of Issue

Date of Expiry Issuing Authority/Place/Country

Delegate Fee for the Conference Sessions:

DELEGATES	INDIAN	*FOREIGN
CORPORATES	Rs. 8,000/- per delegate	**US \$ 250/- per delegate
ACADEMIA	Rs. 2,000/- per delegate	**US \$ 125/- per delegate

PAYMENT OPTIONS

DD/ CHEQUE : In favour of "Federation of Indian Chambers of Commerce and Industry (FICCI)" payable at New Delhi.

ONLINE PAYMENT: Through credit card (VISA/ MASTER) at www.indiatelecom.org

If by DD/ Cheque then mention following details

Bank Draft / Cheque No. Dated

For Rupees / US\$**

Drawn on (Name of the Bank)

* Includes Indians residing abroad and foreigners residing in India.

** Foreign delegates may remit fees in its equivalent convertible currency (Rate to be applicable as on date)

REGISTRATION DETAILS

Delegate Fee for the Conference Sessions

DELEGATES	INDIAN	*FOREIGN
Corporate Upto 3 Delegates from the same company For 4 or more Delegates	Rs. 8,000/- per delegate Rs. 7,200/- per delegate	**US \$ 250/- per delegate -
Academia	Rs. 2,000/- per delegate	**US \$ 125/- per delegate

Register before 15th November 2009 to avail early bird discount of 10% on the delegate fee for the conference sessions.

PRE-CONFERENCE REGISTRATION:

- Register online at www.indiatelecom.org before 29th November 2009. Present your online confirmation e-mail together with your business card at the Registration Counter in the conference venue during the event to collect your conference kit and the badge.
- You may even fill-in the Registration Performa as mentioned in the brochure, detach the same and send us through fax, courier, e-mail etc. along with the delegate fee to register yourself. Collect your conference kit and the badge from the registration counter in the conference venue.

REGISTRATION DURING THE CONFERENCE:

- You may directly come to the registration counter in the conference venue and register yourself with cash or card and collect your conference kit and the badge to participate in the conference.



For more information, please contact:

CONFERENCE

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EXHIBITION

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