



Femtocells World Summit

June 23rd - June 25th, 2009 London, UK



Home Agenda Register Exhibition Sponsor Committee Venue Press Avren Events

Tue 23rd

Operator Keynotes & Leading Industry Presentations:

Trials, Deployments, Services, Applications

Femtocells Applications
Live

Wed 24th

Operator & Analyst Keynotes

Track A

Business Case, Standards Updates, Network Performance, Research Initiatives

Track B

Enabling Technology for Femtocells:

Conference Gala Dinner & Femto Forum Awards Ceremony

Thur 25th

Operator Keynotes & Leading Industry Presentations:





Trials, Deployments, Services, Applications

Provisional Programme *



Avren Events reserves the right to change the programme prior to the event

Day 1: Tuesday 23rd June



09:00	Operator	KEYNOTE: Femtocells: From Concept to Commercial Reality - Customer and Operator Needs Kenny Graham - Head of New Technologies and Innovation, Vodafone	
09:30	Operator	KEYNOTE: Consumer Experience with Femtocells Gordon Mansfield - Director RAN Planning, AT&T	
10:00	Operator	KEYNOTE: Compelling Services for Femtocells in the Home [TBC] Softbank	
10:30		-- Coffee/Tea & Exhibition Open --	
11:15	Operator	KEYNOTE: Topic Title to be Confirmed Telecom Italia	
11:45	OEM	Femtocell - Friend or Foe to Fixed Line Networks? Viplob Syngal - General Manager, Carrier Networks, NEC Europe	
12:15	OEM	Mobile Data Moves Indoors Nicolas Karter - Senior Director Business Development, Qualcomm	
12:45		-- Networking Lunch & Exhibition Open --	
13:45	Operator	KEYNOTE: The Potential for Femtocells from a Fixed Operator Perspective Mark Harrop - Director - Devices, Mobility & Innovation, BT	
14:15	Operator	KEYNOTE: Challenges & Opportunities in Managing Exponential Network Data Demand Using Femtocells Cellcom Israel [TBC]	
14:45	Vendor	Femtonomics 2.0: Making the Case for Services Sanjeev Verma - VP of Femtocell Business and Co-Founder, Airvana	

15:15	-- Coffee/Tea & Exhibition Open --		
15:45	Operator	KEYNOTE: The Benefit of Femtocells to Smaller Carriers in Competing with the Majors in Their Markets Robert Riordan - Executive VP, Cellcom USA	
16:15	Assoc.	Latest Achievements by the Femto Forum: Supporting a New Market Poised for Growth Simon Saunders - Chairman, Femto Forum	
16:45	Panel	Is There an Urgent Need for LTE Femtocells or are 2G/3G Femtocells Enough?	
18:00	Femtocell Applications Live 		

Day 2: Wednesday 24th June, Industry Keynotes [Combined Session]


09:00	Operator	KEYNOTE: What Will it Take to Make Femtocells Successful? Klaus-Jurgen Krath - Senior VP - Radio Network Engineering, T-Mobile	
09:30	Operator	KEYNOTE: Femtocells & MVNOs - What is in it for us? Kevin Baughan - Virgin Media	
10:00	Analyst	Femtocells Five Years from Now - Key Trends and the Big Picture Stuart Carlaw - Vice President and Chief Research Officer, ABI Research	
10:30	-- Coffee/Tea & Exhibition Open --		

Day 2: Wednesday 24th June [Track A: Business, Standards, Network Issues & Research]

11:00	Analyst	Femtocells: Market Drivers, Geographical Discrepancies, Consumer Demand Mathieu Limousi - Senior Consultant, iDATE	
11:30	Analyst	Get Beyond the Technology: Customer Propositions and Launch Strategies for Femtocells Steve Liput - Manager, Analysys Mason	
12:00	Analyst	Intellectual Property - Sorted or a Femtocell Nightmare?	
12:30	-- Networking Lunch & Exhibition Open --		
13:30	Vendor	Security Considerations for Femtocells Kevin Mitchell - Director, Solutions Marketing, Acme Packet	
14:00	Vendor	Managing the Extended Network - Test Strategies for Femtocell Deployments Jon Curley - CTO, Eptiro	




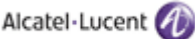






14:30	Vendor	The Femtocell Environmental Footprint Jean-Baptiste Vezin - Convergence Product Manager, Sagem	
15:00		-- Coffee/Tea & Exhibition Open --	
15:30	University	Potential Games for Resource Allocation in Femtocell Networks Professor Merouane Debbah - Supelec	
15:50	University	Femtocell Research in the Mobile VCE: Green Networks Professor Steve McLaughlin et al - Mobile VCE	
16:10	University	Issues and Tradeoffs in Femtocell Access Policy Professor John Villaseñor - UCLA	
16:30	University	Self-organisation of the Sub-channel Assignment in OFDMA Femtocells: Advantages and Drawbacks of Different Channel Monitoring Techniques David Lopez-Perez et al - University of Bedfordshire	
16:50	Panel	Standards Updates - 3GPP, 3GPP2, Broadband, WiMax Forum TBC] Moderator: Simon Saunders - Chairman, Femto Forum	
19:00		 Gala Dinner & Femto Forum Awards	

Day 2: Wednesday 24th June [Track B: Enabling Technology]

11:00	OEM	Topic Title To Be Confirmed Pablo Brito - Vice Director, Europe Wireless Marketing, Huawei	
11:30	OEM	Building Key Content Services for the Femtocell Enabled Home	
12:00	Vendor	Deployment Challenges & Solutions for the Home NodeB Gateway Starent Networks	
12:30		-- Networking Lunch & Exhibition Open --	
13:30	Vendor	Topic Title To Be Confirmed Yoav Volloch - Percello	
14:00	Vendor	DSPs Moving up to Higher Level Processing Tasks for Femtocell Basestations Kathy Brown - General Manager Wireless Basestation Infrastructure Group, Texas Instruments	
14:30	Vendor	FemtoSynch - A Cost-Effective Multimode In-building Timing Solution for Femtocells Todd Young - VP Marketing, Rosum	
15:00		-- Coffee/Tea & Exhibition Open --	

15:30	Vendor	Enabling Femtocell Applications and Services Jeff Land - Business Development Manager, Thomson	
16:00	Vendor	Enabling Technology Showcase:	
16:20	Vendor	Enabling Technology Showcase:	
19:00		 Gala Dinner & Femto Forum Awards	

Day 3: Thursday 25th June

08:30	Operator	KEYNOTE: Differentiating Femtocell Offerings Through Price, Quality and Services Sprint [TBC]	
09:00	Operator	KEYNOTE: The Market Opportunity for Enterprise Femtocells Robert Swift - Head of Voice Marketing, Orange	
09:30	Operator	KEYNOTE: The Role of Femtocells for Mobile Broadband Business Steve Wang - VP, Taiwan Mobile	
10:00	OEM	Femtocells - What Will it Take to Get the Consumer Excited? David Swift - Senior Manager, Alcatel-Lucent	
10:30		-- Coffee/Tea & Exhibition Open --	
11:00	Vendor	How do Femtocells Help in a Downturn? Stephen Mallinson - CEO, ip.Access	
11:30	Vendor	Mass-Market Femtocells: Requirements on Chips, Systems & Standards Nigel Toon - CEO, Picochip	
12:00	Vendor	LTE Femtocells: The Advantages of Inside-Out LTE Deployment Manish Singh - Vice President, Product Line Management, Continuous Computing	
12:30	OEM	Femtocells beyond 3G Enis Erkel - VP, Corporate Portfolio Management, LG-Nortel	
13:00		-- Networking Lunch & Exhibition Open --	
14:00	Operator	KEYNOTE: The Challenges of Fixed Mobile Convergence and the Role of Femtocells Kieren Ashlee - Head of Mobile, Cable & Wireless	
14:30	Vendor	The Operational Imperatives and Design Implications of Business Femtocells Will Franks - CTO & Founder, Ubiquisys	

15:00

Operator

KEYNOTE: Femtocell - Technology and Business Model for Taiwan [TBC]
Chunghwa [TBC]



15:30

-- Coffee/Tea & **Exhibition Open** --

16:00

Panel

Femtocell Economies of Scale: Does one Size Fit All or do we Need Distinct Flavours for Home, Enterprise and MetroZone?

