

## 3G/Mobile Broadband Eurasia Leadership Seminar

### 2<sup>nd</sup>. July 2009

### Turkcell Plaza

### Istanbul-Turkey

|       |   |
|-------|---|
| 08.30 | <b>Registration</b>   |
| 09.00 | <b>Introduction</b><br>-Jean-Pierre Bienaime, Chairman, UMTS Forum<br>-Turkcell CEO   |
| 09.20 | <b>Keynote addresses</b><br><b>State Regulation Role for introducing 3G in Turkey/Telecom Regulatory Aspects</b><br>Turkish Regulator (BTK), Name tbc |
| 09.40 | <b>Turkey on the way to 3G</b><br>Turkcell, Name tbc  |
|       | <b>Section 1 : 3G Experiences : Lessons learnt from 3G deployments in Europe</b>  |
| 10.00 | <b>Experiences from the different steps of 3G deployments</b><br>UMTS Forum/Orange, SFR and Mobitel tbc   |
| 10.20 | <b>Explosion of Data Services with 3G</b><br>UMTS Forum /Orange, SFR and Mobitel tbc  |
| 10.40 | <b>Drivers for 3G in Eurasia Region</b><br>Tolga Kutlu, Ericsson Consulting   |
| 11.00 | <b>Coffee Break</b>   |
|       | <b>Section 2: Evolving 3G Technologies and Services</b>   |
| 11.20 | <b>Opportunities presented by HSPA/HSPA+ implementation</b><br>Colin Chandler, UMTS Forum and Qualcomm.   |
| 11.40 | <b>Towards Mobile Broadband Services</b>  |



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|              | Jean-Paul Rissen, UMTS Forum and Alcatel-Lucent                                       |
|              |   |
|              | <b>Section 3: Future Spectrum and Services</b>  |
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| <b>12.10</b> | <b>Digital Dividend/Spectrum Release for Mobile: UMTS Forum Views</b>                 |
|              | Cengiz Evci, UMTS Forum and Alcatel-Lucent  |
|              |   |
| <b>12.30</b> | <b>MobileTV Business Opportunities</b>  |
|              | Bosco Eduardo Fernandes, UMTS Forum and Nokia Siemens Networks                        |
|              |   |
| <b>12.50</b> | <b>Conclusions and Recommendations</b>  |
|              | Jean-Pierre Bienaime, UMTS Forum<br>Senior Member from Turkcell                       |
|              |   |
| <b>13.00</b> | <b>Lunch</b><br><b>Press Lunch with UMTS Forum Executives and Turkcell Management</b> |