

Business Excellence

DIGITAL AFRICA

Summit

Engaging positive change..

Knowledge Zone Programme

"Convergence & Innovation Excellence Driving Positive Change"

19-21 May 2009 • Munyonyo Resort, Lake Victoria • Kampala • Uganda

The 7th Annual Digital Africa Summit is an opportunity for CEO's CIO's and CTO's of Telecoms Operators, Governments, Regulators, ISP's, Policymakers, Practitioners, Industry Leaders and Solution Providers of the African communications industry to carry forward their ICT vision of the region and consolidate them into an actionable programme through collaborative learning and partnerships.

This invitation only summit combines an illuminating world-class conference with networking opportunities, private pre-arranged business meetings with a thought leadership team of industry experts, governments and solution providers, creating the perfect setting for delegates and vendors to exchange knowledge and conduct business.

"Convergence & Innovation Excellence Driving Positive Change"

In the digital era, access to information and the sharing of knowledge have created a new global currency that is transforming the fundamental economic, educational and social constructs of society, creating unprecedented opportunities for positive change.

The summit helps senior executives prepare and engage positive change by provoking a rethink of business procedures while discussing how innovations, a harmonisation of standards, processes and infrastructures, will build a stronger backbone for the Next Generation of Communications and drive Positive Social and Economic Growth.

World-class experts and organisations, including Chief Executives, Regulators, Governments and Industry Associations, will present a range of case studies and material through a world-class conference, equipping the region's senior executives with the insight they need to stay competitive and respond to their customers needs.

The 7th Annual Digital Africa Summit will include two conference streams focused on:

Knowledge Stream One - Convergence Excellence Driving Positive Change - will provide guidance to CEO's, CTO's, Heads of Networks and infrastructure development projects etc. from the private and public sector, on the technology and service developments that will enable them to satisfy and develop client demands, to become and remain the service provider of choice. This stream is also designed to provide guidance to Ministers, Permanent Secretaries, Heads of Regulatory Authorities and other public sector policy makers, on how they can embrace the potential of convergence and encourage social economic development by supporting the growth and development of their local telecoms and ICT industry.

Knowledge Stream Two - Innovation Excellence Driving Positive Change - will provide guidance to CEO's, CIO's, CFO's, IT directors etc. on operational and organisational efficiencies. Creating an agile and connected organisation that can adapt quickly and efficiently to change and that can effectively utilise the proliferation of valuable information and knowledge within the organisation. This stream is also designed to provide guidance to Ministers, Permanent Secretaries, Heads of Regulatory Authorities and other public sector policy makers, on how they can harness the potential of innovations and encourage social economic development by supporting the efficiency and optimisation of their own governments, local telecoms and ICT industry.

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7 th Annual Digital Africa Summit "Convergence & Innovation Excellence Driving Positive Change" DAY ONE			
Time	Session Title - Speaker & Organisation		
1:00 – 1:10	Welcome & Summit Overview: Chairman: Dr Madan Rao		
Opening Session: Convergence and Innovation Excellence (Solution Zone)			
1:10 – 1:30	Opening Address	Official Opening of the 7 th Annual Digital Africa Summit	Government Of Uganda (Confirmed)
1:30 – 1:50	Keynote Address	"Convergence & Innovation Excellence Driving Positive Change"	ITU - Secretary General (Confirmed)
1:50 – 2:10	Keynote Address	Digital Communications: Delivering Tomorrow Today	Conference Sponsor (Speaker TBC)
2:10 – 2:30	Keynote Address	Digital Africa	(Speaker TBC)
2:30 to 2:45 - COFFEE/TEA/SMS			
Time	Session Title - Speaker		Session Title - Speaker
	Stream One: Convergence Excellence		Stream Two: Innovation Excellence
	SESSION 1: Next Generation Infrastructure		SESSION 1: Next Generation Innovation
2:45 – 2:50	Overview of Session 1 <i>Chairman: Dr Madan Rao</i>		Overview of Session 1 <i>Chairman:</i>
2:50 – 3:10	Digital Penetration and Emerging Markets (VP Africa – Etisalat - TBC)		Innovation Africa (CTO – IBM)
3:10 – 3:30	Next Generation Infrastructure Bridging the Digital Divide (CEO - SeaCom- TBC)		Next Generation Innovation Roadmaps and Challenges (CEO Telecom/Telematique)
3:30 – 3:50	Optimising Convergence Opportunities (Deputy CEO – Telkom Kenya)		Innovation, Transformation and Next Generation Telecommunications (Speaker TBC)
3:50 – 4:10	Models of NG Evolution: The Road to Excellence (CEO - Warid Telecom Uganda)		Models of NG Innovation: The Road to Excellence (MD – Balancing Act)
4:10 – 4:25	<i>Closing Remarks - Chairman: Dr Madan Rao</i>		<i>Closing Remarks - Chairman:</i>
4:25 to 4:40– COFFEE/TEA/SMS			
Business Excellence - Snap Power Meetings & Networking (Session 1)			Panel Session: Harmonising Standards, Regulation & Policy for the Next Generation
4:40 – 5:00	Snap Power Meetings 1		4:40 – 6:40
5:00 – 5:20	Snap Power Meetings 2		
5:20 – 5:40	Snap Power Meetings 3		
5:40 – 6:00	Snap Power Meetings 4		
6:00 – 6:20	Snap Power Meetings 5		
6:20 – 6:40	Snap Power Meetings 6		
END DAY ONE			
Evening Entertainment and Dinner			
7:30 – 8:30 Digital Africa Summit Welcome Cocktail Reception			
8:30 – 10:30 Digital Africa Summit Gala Dinner (After Dinner Speaker – TBC)			

7 th Annual Digital Africa Summit "Convergence & Innovation Excellence Driving Positive Change" DAY TWO			
Business Excellence –Master-class Sessions			
8:00 - 9:00	Master-class	Innovation Excellence	Dillon Dhanecha – Business Excellence
8:00 - 9:00	Master-class	Knowledge Excellence	Dr Madan Rao - Business Excellence
8:00 - 9:00	Master-class	Competitive Intelligence	Africa Analysis
9:00 to 9:15 - COFFEE/TEA/SMS			
Digital Africa Summit – Day Two Start			
Time	Session Title - <i>Speaker</i>		Session Title - <i>Speaker</i>
	Stream One: Convergence Excellence		Stream Two: Innovation Excellence
	SESSION 3: Next Generation Wireless		SESSION 3: Service Excellence
9:15 – 9:20	Opening & Overview of Day Two <i>Chairman: Dr Madan Rao</i>		Opening & Overview of Day Two <i>Chairman:</i>
9:20 – 9:40	WiMAX: The Platform of the Future: Opportunities & Challenges <i>(Intel - Speaker TBC)</i>		SOA – <i>Strategies for Excellence</i> <i>(SAP - Speaker TBC)</i>
9:40 – 10:00	Next Generation Satellite Extending Reach and Opportunities <i>(VP - Rascom)</i>		Beyond User Feedback: Customer Co-Creation of New Services <i>(Cell C - Speaker TBC)</i>
10:00 - 10:20	The Optimum Wireless Technology of the 21st Century <i>(CTO – i-Burst Africa)</i>		Service Excellence Creating Operational Sustainability <i>(Chief of Operations– Telkom)</i>
10:20 – 10:40	New Metrics and Performance Measures for Next Generation WiMax <i>(Speaker TBC)</i>		Establishing and Assisting Service Delivery Centers <i>(Founder – Livebean - TBC)</i>
10:40 – 11:00	Wireless Opportunities for Rural Connectivity <i>(Director Africa - O3B - TBC)</i>		Using Actionable Network Intelligence to Optimize and Monetize Internet Traffic Growth <i>(Allot - Speaker TBC)</i>
11:00 to 11:10 - COFFEE/TEA/SMS			
Business Excellence –Snap Power Meetings & Networking (Session 2)			Panel Session: Next Generation Government Government Ministers
11:10 – 11:30	Snap Power Meetings 1		<i>(Minister of ICT Uganda)</i>
11:30 – 11:50	Snap Power Meetings 2		<i>(Minister of ICT Kenya)</i>
11:50– 12:10	Snap Power Meetings 3		<i>(Minister of ICT Ghana - TBC)</i>
12:10 - 12:30	Snap Power Meetings 4		<i>(Minister of ICT Tanzania - TBC)</i>
12:30 – 12:50	Snap Power Meetings 5		<i>(Minister of ICT Nigeria - TBC)</i>
12:50– 1:10	Snap Power Meetings 6		<i>(TBC)</i>
1:10 to 2:10 – LUNCH			
	SESSION 4: Next Generation Mobile	SESSION 4: Business Excellence	
2:10 – 2:30	Next-Generation Mobile Trends and Technologies in Africa <i>(SVP GSMA)</i>	Business Excellence and Innovation: Adaptable Solutions for an Agile Enterprise <i>(SAS - Speaker TBC)</i>	Power Meeting 1
2:30 – 2:50	NGM – 4G and Beyond <i>(CEO - Mobile Monday)</i>	Competitive Intelligence <i>(Africa Analysis - TBC)</i>	Power Meeting 2
2:50 – 3:10	Mobility Driving the Transformation and Growth of Convergence <i>(GM - Nokia Africa)</i>	Collaboration Strategies for Excellence <i>(CEO - Orange Uganda)</i>	
3:10 – 3:30	Mobile Evolution <i>(CIO – MTN Uganda)</i>	Business Transformation Models to Maximise Efficiency <i>(Speaker TBC)</i>	Power Meeting 3
3:30 – 3:50	Mobile Innovation – Strategies for Africa <i>(Director Strategy - Zain Africa)</i>	Business Excellence Models for Africa <i>(CEO – Kenya Data Networks)</i>	Power Meeting 4
3:50 – 4:10	Broadband in Africa: Emerging Frontiers Mobile Broadband <i>(Vodacom - Speaker TBC)</i>	Creating Innovative Ecosystems in Citizen Habitats <i>(CEO – Smile Communications)</i>	
4:10 to 4:20 - COFFEE/TEA/SMS			
	SESSION 5: Next Generation Services	SESSION 5: Finance Excellence	
4:20 – 4:40	International Capacity and Infrastructure to Enable Next Generation Service <i>(Chairman – Ace Consortium)</i>	<i>Investing in Africa's ICT</i> <i>(MD - Africa Investor - TBC)</i>	Power Meeting 5
4:40 – 5:00	The Future of High Speed Connectivity to Africa <i>(CEO - WIOCC - TBC)</i>	Investor Opportunities: Risk and Return <i>(Director - Kuwait Finance House)</i>	Power Meeting 6
5:00 - 5:20	Challenges of Delivering Next Generation Services in Adverse Economic Conditions <i>(NET*ONE MD - Zimbabwe)</i>	Finance Challenges and Goals <i>(Speaker TBC)</i>	
	SESSION 6: Next Generation Internet	SESSION 6: Education Excellence	
5:20 – 5:40	The Internet for Everyone & Everything <i>(MD - IT News Africa)</i>	M-Learning – Innovation for Education <i>(Speaker TBC)</i>	Power Meeting 7
5:40 – 6:00	Cloud Computing – Opportunity Africa <i>(Business Development Manager – Microsoft)</i>	Innovation Strategies for Education <i>(Director - U-Connect)</i>	Power Meeting 8
6:00 – 6:20	Evolution of Next Generation Internet <i>(Speaker TBC)</i>	Building Capacity for Africa Future <i>(USAID - TBC)</i>	
6:20 – 6:30	<i>Closing Remarks - Chairman: Dr Madan Rao</i>		<i>Closing Remarks - Chairman:</i>
END DAY TWO			
Charity Evening Entertainment and Dinner			

7 th Annual Digital Africa Summit "Convergence & Innovation Excellence Driving Positive Change" DAY THREE			
Business Excellence – Master-class Sessions			
8:00 – 9:00	Master-class	Innovation Excellence	Dillon Dhanecha - Business Excellence
8:00 – 9:00	Master-class	Knowledge Excellence	Dr Madan Rao - Business Excellence
8:00 - 9:00	Master-class	Competitive Intelligence	Africa Analysis
9:00 to 9:15 - COFFEE/TEA/SMS			
Digital Africa Summit - Day Three Start			
Time	Session Title - <i>Speaker</i>		Session Title - <i>Speaker</i>
	Stream One Convergence Excellence		Stream Two Innovation Excellence
	SESSION 7: Next Generation Convergence		SESSION 7: Public Sector Innovation
9:15 – 9:20	Opening & Overview of Day Two <i>Chairman:</i>		Opening & Overview of Day Two <i>Chairman: Dr Madan Rao</i>
9:20 – 9:40	Fixed-Mobile Convergence: Road Maps for Change <i>(CTO - NeoTel)</i>	Digital Government – Opportunities for Positive Change <i>(Presidential ICT Advisor UG)</i>	Power Meeting 9
9:40 – 10:00	Convergence Africa <i>(MD – Africa Analysis)</i>	ICT Empowering African Governments <i>(CEO - Galaxy Backbone)</i>	Power Meeting 10
10:00 – 10:20	Next-Gen Convergence from 3G/Wimax to LTE <i>(Speaker TBC)</i>	Innovation Strategies: PPP's & Managed Services in Public Project Implementation <i>(CEO - ICT Board Kenya)</i>	
10:20 – 10:40	Convergence Excellence: Driving Positive Change <i>(VP Africa - Andrew)</i>	e-Gov in a Converged World <i>(CEO - Global Learning Portal)</i>	Power Meeting 11
10:40 – 11:00	Managing Converged Networks and Services <i>(VP Marketing EMEA – ECI Telecom)</i>	M-Gov Solutions for Africa <i>(DG – NITDA – Nigeria)</i>	
11:00 to 11:10 - COFFEE/TEA/SMS			
Business Excellence –Snap Power Meetings & Networking (Session 3)			Panel Session: Sustainable Finance & Economic Development through ICT (Panel)
11:10 – 11:30	Snap Power Meetings 1	11:10 – 1:10	Sr Telecoms Engineer - World Bank
11:30 – 11:50	Snap Power Meetings 2		ICT Specialist - DBSA
11:50 – 12:10	Snap Power Meetings 3		Mission Chief - IMF
12:10 – 12:30	Snap Power Meetings 4		Economic Advisor - Oxford University
12:30 – 12:50	Snap Power Meetings 5		<i>(TBC)</i>
12:50 – 1:10	Snap Power Meetings 6		<i>(TBC)</i>
1:10 to 2:10 – LUNCH			
	SESSION 8: Next Generation VAS	SESSION 8: Knowledge Economy	
2:10 – 2:30	Next Gen Commerce: Solutions for Ubiquitous Mobile Transactions <i>(Speaker TBC)</i>	Knowledge-Based Society Increasing National Wealth and e-Powering Africa <i>(Director - RITA Rwanda)</i>	Power Meeting 12
2:30 – 2:50	Mobile VAS Evolution & Strategies <i>(Speaker TBC)</i>	Creating Citizen Knowledge Hubs <i>(MD - Central Informatics Bureau Mauritius – TBC)</i>	Power Meeting 13
2:50 – 3:10	Mobile Commerce – Banking the Un-Banked <i>(CEO – Zain Uganga)</i>	Natural Knowledge-Economy Intertwining, Knowledge, Skills and Innovation <i>(Deputy Minister Egypt - TBC)</i>	
	SESSION 9: Next Generation Service Delivery	SESSION 9: Socio-Economic Excellence	
3:10 – 3:30	Next Generation Service Delivery Evolution Beyond Voice and Data <i>(CCO – Uganda Telecom - TBC)</i>	ICT Innovations Creating Wealth and Driving Social Economic Growth <i>(Policy Advisor on ICT - UNDP - TBC)</i>	Power Meeting 14
3:30 – 3:50	Wireless Service Delivery Solutions Opportunity WiMAX <i>(CEO - Teledata, Mozambique - TBC)</i>	Innovation Strategies for Social Development <i>(Manager Uganda - Grameen foundation)</i>	Power Meeting 15
3:50 – 4:10	Dynamics & Ecosystem Driving Service Delivery <i>(Speaker TBC)</i>	ICT Innovation Hubs Creating Capacity for the Future <i>(MD - CBC Technology)</i>	
4:10 to 4:25 - COFFEE/TEA/SMS			
CLOSING SESSION: Next Generation Communications Strategies (Main Hall)			
4:25– 4:55	Keynote Address	Innovation Strategies for Sustainable Economic Growth & Commerce	Chairman - Map International
4:55– 5:25	Keynote Address	Digital Africa; The Next Decade	<i>(Speaker TBC)</i>
5:25 – 5:45		<i>Chairman's Closing Remarks</i>	<i>Chairman: Dr Madan Rao</i>
Digital Africa Summit Close			
8:00 – 10:30 Farewell Drinks and Dinner (Venue TBC)			