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The 3rd Annual European Spectrum Management Conference 2008

The leading event of the year for the European & worldwide spectrum community!



24th - 26th June 2008 The Management Centre Europe, Brussels

24th June
1/2 day pre
conference
workshop



www.spectrummanagement.eu / +44 (0) 2920 894 756 / dcraft@epsilonevents.com

Speakers Include

- **Fabio Colasanti**, *Director General, DG InfoSoc* - European Commission
- **Catherine Trautmann**, *MEP, Rapporteur for the Telecoms Review* - European Parliament
- **Emmanuel Gabla**, *Director of the Service for Information Technologies and Information Society* - French Ministry of Economy, Finances and Industry

Plus

- **Gabrielle Gauthey**, *Commissioner* - ARCEP
- **Klaus Dieter Kohrt**, *Senior Vice President Government & Industry Relations* - Nokia Siemens Networks
- **Catherine Smadja**, *Spectrum Policy Expert* - BBC
- **Richard Feasey**, *Public Policy Director* - Vodafone

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The 3rd Annual European Spectrum Management Conference 2008

Now in it's 3rd year and with more than 200 delegates attending in 2007, the European Spectrum Management Conference is establishing a reputation as one of the must-attend events of the year for anybody involved in spectrum policy in both Europe and beyond.

The conference agenda is produced in collaboration with experienced thought-leaders in the spectrum debate to ensure that only the most relevant and topical issues are covered, and with more than 30 top-level speakers already confirmed, this really is an event not to be missed.

We look forward to seeing you there!



1/2 day Pre-Conference Workshop - 24th June

Spectrum Policy for the Many Possible Futures of Broadband in Europe: Broadband wireless as an alternative infrastructure

Workshop co-ordinators:

Prof. Martin Cave, *Director of the Centre for Management under Regulation* - Warwick Business School

Prof. Gérard Pogorel, *Professor of Economics* - TELECOM ParisTech (ENST)

(Number of participants limited)

Focussing on:

- The future of NGAs: A prospective overview of technologies, markets and regulation
- Pluses and minuses of wireless broadband functionalities, performances and services, as compared to fixed
- Potential technical complementarities between fixed and wireless networks (fixed-mobile, wifi, etc.)
- Will Broadband wireless mostly complement fixed networks in low-density areas, or will its roll-out add up to the creation of an alternative infrastructure?
- Consequences in terms of market definitions
- The role of spectrum policy in the upcoming universal service review

- Industry structure considerations (vertical and horizontal integration), barriers to entry, and their impact on telecom markets and competition
- Differences in licensing and authorisation regimes and spectrum regulation impacts
- Making spectrum available on flexible basis
- What level of harmonisation in the EU?

Workshop Agenda

2.00 Coffee & Registration

2.30 Presentation Session

3.40 Refreshments

4.05 Discussion Session

5.30 End of Workshop

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Day One - Wed 25th June

08.30

Coffee and Registration

09.00

Introduction from the Conference Chair:
Prof. Gérard Pogorel, *Professor of Economics* - TELECOM ParisTech (ENST)



1: Spectrum Issues in the scope of the EU Telecoms Review

09.15

Keynote Presentation
Fabio Colasanti, *Director General, Information Society & Media Directorate-General* - European Commission

09.45

French assessment of the state of play of the negotiation in the Council
Emmanuel Gabla, *Director, Information and Communications Technologies* - French Ministry of Economy, Industry and Employment

10.15

Keynote Presentation:
Philippe Defraigne, *Director* - Cullen International

10.45

Morning Break

11.05

Round table discussion:
Developing a framework to ensure the continued value of spectrum for all users

- The impact of spectrum management reform
- Streamlining the regulatory environment for the use of spectrum
- Best utilising spectrum to increase consumer benefits
- Considering EU Competitiveness & the Lisbon Agenda

Panelists:

Catherine Trautmann, *MEP, Rapporteur for the Telecoms Review* - European Parliament
Daniel Pataki, *Vice Chairperson, RSPG & Chairman* - ERG (tbc)
Martin Cave, *Director of the Centre for Management under Regulation* - Warwick Business School
Simon Wilson, *Spectrum Policy Manager* - Telefonica O2 Europe
Levi Nietvelt, *Economic Officer* - BEUC
Greg Francis, *Managing Director* - Access Partnership

12.30

Lunch



2: Releasing the potential – developing best practices in managing and facilitating access to spectrum

Chair:
To be confirmed

13.40

Assessing the value of spectrum
Amit Nagpal, *Principal Consultant and Head of Mobile* - Analysys Consulting

i. Technology Neutrality in Practice - 2.6 GHz Auctions

Relative merits of market-led vs regulator-led approach to allocation of spectrum
Should the spectrum be sold as 'paired' or 'unpaired' blocks?
Developing a neutrality model for the allocation of spectrum

14.10

Presentation
A representative from Ericsson





14.25

Presentation

Barry Lewis, *Vice Chair, Regulatory Working Group* - WiMAX Forum

14.40

Panel Discussion

Panelists:

A representative from Ericsson

Barry Lewis, *Vice Chair, Regulatory Working Group* - WiMAX Forum

Dr Kees Mulder, *Vice President Regulatory Affairs and Partnerships* - Smile Telecom International B.V

Prof. William Webb, *Head of R&D* - OFCOM

15.30

General Discussion

15.50

Afternoon Break

ii. Primary Trading

Lessons that can be learnt from spectrum auctions that have occurred to date

16.20

What can be learnt from recent spectrum auctions that have taken place in Europe?

Erlend Fanebust, *Senior Economist / Legal Associate* - Simonsen Advokatfirma

16.50

Lessons from the FCC 700 MHz auction

Munira Jaffar, *Director Global Strategy* - LCC International

17.20

Final discussion & summary from moderator

17.30 - 19.00

Cocktail Reception (Sponsored by QUALCOMM®)

With a welcome address from:

Prof Jens Arnbak, *Chair of Tele-information Techniques* - Delft University of Technology



Day Two - Thurs 26th June

08.30

Morning Coffee

Chair: Janette Dobson, *Principal Consultant* - Mason Communications

iii. Collective use of spectrum

09:15

Presentation: Current trends in 'collective usage' of spectrum - what trends are being seen?

Chris Woolford, *Senior Advisor International Spectrum Policy* - OFCOM

09:30

Presentation: Economic and technical case for collective use of spectrum

Simon Forge, *Director* - SCF Associates Ltd

09:45

Panel discussion: Developing an EU approach for collective use of spectrum

- Developing a regulatory model to deal with interference and other potential problems

- The implications of CUS for regulation

- Does a CUS approach to spectrum management lead to increased spectrum efficiency?

Panellists:

Chris Woolford, *Senior Advisor International Spectrum Policy* - OFCOM

Klaus-Dieter Kohrt, *Senior Vice President, Government & Industry Relations* - Nokia Siemens Networks

Simon Forge, *Consultant* - SCF Associates Ltd

Final Panellist to be confirmed

10:15

General Discussion

10.30

Morning Break





iv. Managing 'refarming' to ensure preservation of spectrum value

11:00

Presentation: The view from the EESC

Daniel Retureau, *Member, Group II "Employees", FR - European Economic & Social Committee*

11:15

Panel Discussion:

How can refarming best be managed to preserve spectrum value for all users?

- Regulating spectrum trading and refarming at an EU and national level
- The impact of refarming on the factor markets and the end user markets

Panelists:

Daniel Retureau, *Member, Group II "Employees", FR - European Economic & Social Committee*

Roberto Ercole, *Spectrum Project Manager - GSMA*

Richard Womersley, *Executive Consultant - Helios Technology Ltd*

Cengiz Evci, *Chief Frequency Officer - Alcatel-Lucent/Wireless Business Group*

12:00

General Discussion

12.15

Lunch



3: Allocating the Digital Dividend

Chair: Martin Sims, *Editor - PolicyTracker*

i. Staking a claim to the Digital Dividend: Who could use it – what services and demands?

13:30

Presentation: The regulatory perspective

Gabrielle Gauthey, *Commissioner - ARCEP*

13:50

Presentation:

Don Jones, *Vice President, Business Development - Qualcomm Inc*

14:10

Presentation: The broadcaster perspective

Catherine Smadja, *Spectrum Policy Expert - BBC*

14:30

Presentation: How to move from debate to action

Richard Feasey, *Public Policy Director - Vodafone*

14:50

Discussion with speakers from this session

15:10

Afternoon Break

ii. Maximising the potential of the Digital Dividend

15:30

Round table discussion:

- Coping with technical differences and how can these be clustered?
- Minimising the amount of 'wasted' spectrum
- To what extent can the allocation of the Digital Dividend be left to the free market?

Panelists: Philippe Lefebvre, *Principal Administrator - European Commission*

A representative from EBU

Nicolas Demassieux, *President of Motorola France & Director of Broadband Wireless Research - Motorola*

Matthew Conway, *Director of Operations, Spectrum Policy Group - Ofcom*

16:45

Final Discussion and Summary from Conference Chair

17:00

End of Conference





The 3rd Annual European Spectrum Management Conference 2008

24th - 26th June 2008 The Management Centre Europe, Brussels. Fax form to +44 (0) 2920 894 755

Registration Form BLOCK CAPITALS PLEASE

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Reduced Rate:

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Early bird registration by the 13th May, payment must be received by 27th May. Reduced rate open to delegates attending from new EU member states and not-for-profit NGOs and associations. Further discounts are available to academics, political representatives, researchers and students. Please contact us for more details.

All prices exclude Belgian VAT @21%

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Complete this form and send it to:
Epsilon Events Ltd., 2 Alexandra Gate,
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Venue

Venue: The Management Centre Europe

Address: Rue de l'Aqueduc 118

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Tel: +32 (0) 2 543 2100

All delegates will be sent detailed instructions of how to reach the venue prior to the event.

Accommodation

We have negotiated preferential rates with a number of local hotels, and will send you details of these on receipt of your completed registration form.

We will send you an e-mail to confirm your registration for this event and will invoice you appropriately.

Terms & Conditions

A full refund will be given on cancellations up to 13th May subject to a €120 fee to cover administrative costs. After this date refunds are not possible, however substitutions can be made at any time. Payments for early bird registrations must be made by 27th May. If payment is not received by this date, the full price ticket will be invoiced. It may be necessary to alter the proceedings of the event. Epsilon Events Ltd. is not responsible for any fees or costs incurred by registrants in the case of such alterations. In the unlikely instance of the event being cancelled, Epsilon Events Ltd. reserve the right to transfer the booking to another conference to be held within the following 12 months, or alternatively issue a voucher for the same amount to a same sector event to be held within the following 12 months. Should a replacement event not be organised, a full refund will be given. The client hereby indemnifies and holds Epsilon Events Ltd. harmless from and against any and all costs, damages and expenses, including legal fees, which are incurred by the client. The validity and performance of this shall be governed by applicable laws in Wales and England. Personal data is collected in accordance with the data protection act 1998. If you do not wish your details to be passed on to carefully selected parties, please tick here ☐

If you are registering from outside the EU, payment is required when booking. Visa letters can only be issued upon receipt of payment for conference ticket.

Group Discounts Available:

Register 3-5 delegates and receive a 10% discount per delegate

Register 6-8 delegates and receive a 20% discount per delegate

Register 9+ delegates and receive a 25% discount per delegate