

## **COMPANY PROFILE:**

**Technosummits** is the definitive and key technology events resource that provides unique interactive format discussion platforms, by bringing together Thought leaders and senior decision makers from the technology sector and global Business community to address, discuss, and explore business issues and critical technology solutions to move the industry forward.

## **EVENT PROFILE:**

### **Broadband Connect Summit 30 June 2008 London “Enabling Broadband for Mobile and IPTV”**

Mobile Broadband and IPTV are the two most expanding growth sectors and the most talked about subject areas in the industry to date.

The business case for Mobile broadband networks is indeed very strong. A lot of Operators especially in Europe are beginning to deploy initial rollouts of HSPA technologies whilst the adoption of the Mobile WiMAX with its unique applications and services remain very strong.

IPTV on the other hand is fast evolving with the emerging resonance of what the marketers called the “Bundle Jungle”. The commercial bundling of IPTV, VoIP and Internet access, referred to as Triple Play service (adding Mobility then called Quadruple Play) is now being delivered not only to consumers but also to corporate LANs.

Although huge growths are predicted, IPTV households are expected to increase worldwide from seven million to 48 million between now and 2019 – a 60% annual growth rate over 5 years. Scalability challenges are key in meeting demands for a smoother quality of service.

The Debate therefore is a continuing one. The next generation networks calls for the gathering of industry Thought and Business leaders to address some critical issues which will impact the future of communication.

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Broadband Connect Summit is one of the premier events in the Broadband technology sector bringing together industry leaders and stakeholders examining and discussing key issues that face the industry today.

It is not a conventional conference or tradeshow but utilises a unique format that ensures opportunity to digest, dissect and discuss critical issues and presentations in small focus groups.

It is structured, interactive and inclusive which is conducive to a healthy discussion and ultimately, more effective in providing a much broader perspective from all of the participants. This format also facilitates networking, benchmarking and interaction which are vital parts in achieving the agenda that all of the participants genuinely value.

For further info, please visit [www.technosummits.com](http://www.technosummits.com) and click on Broadband Connect Summit 2008 or contact us on: [info@technosummits.com](mailto:info@technosummits.com)

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